

## Leisure – Summary template

Provision : Winyates Green CC

Purpose	Give me good Things to See Do and Visit – Help Me Live My life Independently, Help me run a Successful business
Types of Demand	In addition to the regular bookings there are additional requests for Birthday Parties on the weekend. Work is being done to stimulate business during the time the building is empty with some success although limited space is now available.
Numbers of presenting Demand	Building is currently at 77.3% capacity. Peak time requests are difficult to cater for due to the limited time available.
Links to other stakeholders ( eg voluntary sector / arts council )	Local Residents Police – Community Safety Officers Small Local business (eg- Local nurseries) Church Groups
Cost Recovery	74.07%
Cost per Visit (Inc.)	£0.34
Cost per Visit (Exc)	-£0.41
Visits	19,735
Income	£24,507
Cost of Service (inc)	£6,624
Cost of Service (Exc)	-£8,037
Opportunity to meet customer demands/ generate income	Increase usage at off peak times – particularly school holiday. review fees and charges online bookings Promotion of Birthday party opportunities
Possible Measures	Satisfaction measures # new bookings % of usage classified into types i.e. Meetings, Childcare, Fitness Class etc
Additional Considerations	No building condition survey at present although building in good condition. Recent investment in internal decoration and new flooring. Private pre school bring in people from outside the area. Recent review of staffing structure has reduced deficit